

Division 34 Kiwanis DCM Agenda January 20, 2010

- 6:30 – **Setup, Social and Sandwiches** Vic's, San Carlos
- 7:00 – **Call to Order**
- Pledge of Allegiance -- E.T. Mac
Invocation -- Scott Spielman
- 7:05 – **Welcome**
- Introductions
Roll Call of Clubs – Jim Stinger for Donna Betts
- 7:15 – **Review Agenda** – Mike Akana
- 7:20 -- **Lt. Governor Elect**
- 7:30 -- **Key to College** -- Lalitha and E.T. Mac,
DeAnza Circle K
- 7:40 -- **Tour de Cure** – Jim Stinger, Dick Angus
- 7:50 – **Reports**
- Membership – Jim Stinger
Interclubs – Hank Heubach for Hal Lovell
Division Foundation – Jim Stinger
KI/CNH Foundations – Lynne Mercer
Community Service – Brian Dahlquist
Key Club – Lt. Gov. Jason Lee, Division 34 North
– Lt. Gov. Patrick Lin, Division 34 South
Circle K – Lt. Gov. Alisa Loum, Golden Gate Division
- 8:15 – **Conversations** **Membership Growth**
Disaster Response
- 8:30 – **Adjourn**

See Newsletter for upcoming events.
For full calendar..... www.div34.org/calendar.pdf

Involving Key Club and Circle K in Building and Growing Kiwanis.

Conversations

Notes from 1st round Conversations--November:

- Process. Community Building.
- Use a Facilitators Exchange
- Existing skills among members help entire Kiwanis Family
- Satellite Clubs (Attract young professionals and Circle K)
- After Club (after K-Club, after Circle-K)
- Continuing a connection with alumni
- Online regional forums, maintain friendships and connections
- Middle school scholarships can help market Key Club
- Scholarships can help pay for Key Club dues
- University Contact for Key Club members graduating (Find where Key Club or scholarship recipients are planning to attend and provide them with information on Circle-K or Kiwanis family contacts at the school)
- Key Leader Scholarship
- Rush Week/Club Day for new and returning students
- Club Building Committee
- Door to door -- knocking on freshman dorm rooms
- Scholarships focused on service
- Marketing, evangelism,
- Club night--All clubs in school involve students and parents (International Diners-French Club: French Cuisine)
- Help each other--(Stanford Circle K and Palo Alto)
- Promote Group (contact and mutual support)
- SLP to SLP, Circle K helping Key Club
- Promote Groups--SLP to Kiwanis,
 - Key Club and Circle K helping Kiwanis
- Conversations -- Key Club youth to Kiwanis Adults

Notes from 2nd round Conversations--December:

- Problem is Huge--Few Key Club and Circle-K continue on
- Database to track (CalNevHa/Division/Club level)
- Stay in contact
- Integration Us & Key Club, Bridging the Gap.
- Legal issue on data? Annual purge of contact info. Collect direct request from seniors/outgoing SLP to stay in contact, Facebook, work with club secretary.

Notes from 2nd round Conversations--December (continued.):

- Ask Key Club Member if they want to stay in contact.
- Waiver for contact, check box.
- The energy level is higher in clubs where Key Club and Circle K is at most meetings.
- Food can attract SLP
- Key Club Advisor get together
- Now viewed as advisors--Kiwanis reach out, be visible, offer help, present the big picture, conversations, grown up, social event
- Better communication, relationships, friendships
- Key Club as House Committee
- Get together division wide, who should be there....Bruce and Nancy Carlson. Who else...
- SLP convention booth, signup of future contact, Circle K does it.
- President/Magazine contact only KI minimal
- Key Clubs unaware of Kiwanis club or adult Service organizations, may vary club to club
- Tracking Key Club to Circle K.
- Involving Parents
- What Motivates Key Club to join Circle K? Translate experience to Kiwanis.
- Circle K talks to Key Club.
- Interclub w/ Key Club/ Open invitation
- Social introduction
- Advisors home meetings. participate in each others projects.
- Invite to service projects. Invite to fundraisers.

Parking Lot:

(Clear)

Announcements:

(none in December)

Future Conversations:

Membership, Succession Planning, Fundraising

Membership suggested for January