



Al Julian Track Meet and Special Games XXXI

*Programs of the Kiwanis Clubs of
Division 34 and Division 12*

**Al Julian Track Meet, Saturday, April 18th, 2009
Special Games, Friday, May 15th, 2009**

Sponsorship and Support

- | | |
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| <ul style="list-style-type: none"> ✓ Choose Style of Recognition ✓ See the Impact of Your Support ✓ Support Community Programs | <ul style="list-style-type: none"> ✓ Strengthen Division Programs ✓ Promote Your Business ✓ Make a Statement of Support |
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Step 1: Choose

Recognition as Circle of Friends

<input type="checkbox"/>	\$ _____	Circle of Friends	Recognition of support of \$100 or more as discrete Circle of Friends at both venues in lieu of Friends of the Games recognition below. Levels: \$250 Bronze, \$500 Silver, \$750 Gold.
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or.... Recognition as Friends of the Games

Amount	Recognitions as	A few of the Sponsorship Benefits
<input type="checkbox"/> \$100	Friend of the Games	<ul style="list-style-type: none"> ◆ Recognition as "Friends of the Games" ◆ Mention in Division newsletter ◆ Mention on display board at entrance to Games.
<input type="checkbox"/> \$250	Bronze Level Friend of the Games	Recognition above plus Bronze Level Benefits: <ul style="list-style-type: none"> ◆ Display Banner (You provide banner up to 8'.) ◆ Logo on display board at entrance. Announcement at Games mentioning support
<input type="checkbox"/> \$500	Silver Level Friend of the Games	Recognition above plus Silver Level Benefits: <ul style="list-style-type: none"> ◆ Preferred placement of Logo on display board over Bronze Level ◆ Preferred recognition over Bronze Level
<input type="checkbox"/> \$750	Gold Level Friend of the Games	Recognition above plus Gold Level Benefits: <ul style="list-style-type: none"> ◆ Oversize Logo on display board ◆ Preferred placement of Logo on display board over Silver Level ◆ Preferred recognition over Silver Level
<input type="checkbox"/> \$5,000	Diamond Level Friend of the Games	Recognition above plus Diamond Sponsor Benefits: <ul style="list-style-type: none"> ◆ Premium Banner placement ◆ Double Oversize Logo on display board ◆ Premium Logo placement ◆ Repeated announcement at Games. ◆ Preferred mention in press releases and Newsletter

Step 2: See the Impact of your Sponsorship!

Donation	Impact of your funds
\$10	Sponsor a Ribbon or an Award
\$25	Sponsor a Child
\$350	Sponsor a School
\$1,200	Sponsor an Event

- **In-Kind donation > \$250**, equivalent recognition as Friends of the Games Sponsor.
— **In-Kind donation > \$1,000**, equivalent recognition as Bronze Level Sponsor.
Please describe the in-kind donation and valuation. Attach a separate sheet if needed.
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-

Step 3: Tell Us about you....

Sponsor Name:

Contact Name:

Phone:

Address:

Fax:

City, State, Zip:

e-mail:

Web address:

Step 4: Designate your support: *(Please check one.)*

- Use sponsorship only for current or future **Special Games**.
 Use sponsorship only for current or future **Al Julian Track Meet**.
 Use of sponsorship is at the discretion of **Kiwanis Division 34 Foundation**.

Step 5: Send in this form along with payment....

Checks payable to: **KIWANIS DIVISION 34 FOUNDATION INC**
Mail to: **PO BOX 2144**
CUPERTINO , CA 95015

Thank you!

Benefits Local Kiwanis Community Projects

Kiwanis Division 34 Foundation, Inc. is a 501(c)(3) Charitable Organization whose central mission is to "Support children and the youth of our community in their physical needs and physical development." (Tax ID 77-0535994)

Special Games, remembering Founder Walter Chronert, 1919-2007, is presented by the Kiwanis Clubs of Cal-Nev-Ha Division 34 and managed by the Los Altos Kiwanis Club for organization and operation and the DeAnza Kiwanis Club for equipment and venue. www.k-sg.org

Al Julian Track Meet is presented by the Kiwanis Clubs of Cal-Nev-Ha Division 34 and managed by the Bayshore Community Kiwanis Club. www.div34.org/aljulian.pdf

Al Julian Track & Field Meet

Presented by the Kiwanis Clubs of California Nevada Hawaii District, Division 34

Managed by:

The Bayshore Kiwanis Club -- organization and operation

The City of East Palo Alto and the Ravenswood City School District -- in-kind support

***To promote active lifestyles and sportsmanship...
...and to provide an opportunity for kids to be...
...the best that they can be.***

Children ages 5 to 14 will gather at Cesar Chavez School in East Palo Alto on Saturday, April 18, 2009 to compete in the Al Julian Track & Field Meet in such events as the 50, 100, 200, and 400 meter dashes, 4x 100 relay, standing long jump, softball throw and for the 13-14 year olds a 1600 meter run. Participants between the ages of 9-14 may go on to regional qualifiers in San Jose on June 20, 2009, and, ultimately, to the international finals in Hershey, Pennsylvania. Children as young as 5 years old are included in the local Al Julian Track & Field Meet introducing them to track as early as possible.

In the five years that the meet has taken place approximately 750 youth between the ages of 5-14 have participated and several local athletes have made it to the finals in Pennsylvania bringing back silver and gold medals.

An annual event since 2002, the Al Julian Track & Field Meet honors Al Julian, a physical education teacher retired from 40 years of service. The Track Meet strives to promote active lifestyles and sportsmanship, providing an opportunity for kids to be the best they can be, reflecting the mission of the Hershey's International Track and Field Event which is to provide "a quality recreation and school program where children have fun and are introduced to physical fitness through basic track and field events such as running, jumping and throwing."

Major sponsors include the Kiwanis Clubs of Division 34, the Bayshore Kiwanis Club, the City of East Palo Alto, and the Ravenswood City School District.

To register for the event or for more information on participating, please contact the East Palo Alto Community Services Department, 2277 University Avenue at (650) 853-3140.

An updated version of this document is available at

www.div34.org/aljulian.pdf

To help support or sponsor the event contact a member of one of the Kiwanis Clubs of Division 34, call Mike Akana at (650) 224-7541 or download a copy of the support form at

www.div34.org/sponsor.pdf

Volunteers can contact their local Kiwanis Club or the Division Coordinator for Community Service, Brian Dahlquist.

For more on Hershey's International competition visit:

www.hersheystrackandfield.com

Kiwanis Special Games

Presented by the Kiwanis Clubs of California Nevada Hawaii District, Division 34

Managed by:

The Los Altos Kiwanis Club -- organization and operation

The DeAnza Kiwanis Club -- equipment and venue

Remembering Walter Chronert, 1919-2007, Founder of the Kiwanis Special Games

The Kiwanis Special Games were created to address the physical and emotional needs of the substantial number of very challenged children in the schools of our region. More broadly known programs like the *Special Olympics* presume a rather high level of function. The Special Games exclude no one. This is the one day in the year when these youngsters are special, they are athletes, and at the center of attention through positive achievement. For many of these kids, the Special Games is their favorite day of the year.

The first Kiwanis Special Games were played on March 29, 1979 on the Foothill College Fields. The Games were organized by Los Altos Kiwanian Walter D. Chronert, and Betty Fairchild and Sue Carr Kutra, Adaptive PE teachers.

The Games were a great success, and the three founders immediately decided to make this an annual event. Under Chronert's leadership, the Games grew, and before long the Los Altos club could no longer undertake the whole event on its own, so they invited all of the Kiwanis Clubs of Division 34 to join them. The Games became a division-wide project, with all clubs contributing volunteers and funds for the purchase of equipment, t-shirts, ribbons, and other expenses. For the past four years the Games have been supported by a delegation of Kiwanians from Division 12.

On the day of the Games, about 120 buses deliver approximately 900 athletes from nearly 70 schools. The Games begin with a formal opening ceremony and Parade of Athletes. Each athlete is placed in a group with similar abilities, and four events appropriate to those abilities are chosen for each group. That way each child competes on a level field with their peers. The events are tailored to fit the limitations of these athletes, ranging from the 100 yard dash, to dropping a bean bag on a target by signaling a volunteer who actually drops the bag. Every athlete is presented a t-shirt and a participant ribbon, and game winners are awarded first place, second place, third place and "best effort" ribbons. About 4,500 ribbons are given out. After the Games, all athletes reassemble with their schools, and relive the adventures of the morning while eating a picnic lunch which they have brought with them (many special diets).

Special Games XXXI. Special Games XXXI will be held on May 15, 2009 from 8:00 AM to 1:30 PM, at the DeAnza College track. The Games will be run by about 200 Kiwanians, 200 Kiwanis student volunteers, and over 1,000 school and community volunteers.

Gayle Joslin, Schools Coordinator; Tom Beggs, DeAnza College Coordinator; Peter Bergsman & Tad Curtis, Kiwanis coordinators.

Official Special Games Website: **www.k-sg.org**

Sponsorship Information: **www.div34.org/sponsor.pdf**